

THE WHITE HOUSE  
WASHINGTON

TOP SECRET

November 26, 1963

NSC REFERRAL NOT REQUIRED

NATIONAL SECURITY ACTION MEMORANDUM NO. 273

TO: The Secretary of State  
The Secretary of Defense  
The Director of Central Intelligence  
The Administrator, AID  
The Director, USIA

The President has reviewed the discussions of South Vietnam which occurred in Honolulu, and has discussed the matter further with Ambassador Lodge. He directs that the following guidance be issued to all concerned:

1. It remains the central object of the United States in South Vietnam to assist the people and Government of that country to win their contest against the externally directed and supported Communist conspiracy. The test of all U. S. decisions and actions in this area should be the effectiveness of their contribution to this purpose.
2. The objectives of the United States with respect to the withdrawal of U. S. military personnel remain as stated in the White House statement of October 2, 1963.
3. It is a major interest of the United States Government that the present provisional government of South Vietnam should be assisted in consolidating itself and in holding and developing increased public support. All U. S. officers should conduct themselves with this objective in view.
4. The President expects that all senior officers of the Government will move energetically to insure the full unity of support for established U. S. policy in South Vietnam. Both in Washington and in the field, it is essential that the Government be unified. It is of particular importance that express or implied criticism of officers of other branches be scrupulously avoided in all contacts with the Vietnamese Government and with the press. More specifically, the President approves the following lines of action developed in the discussions of the Honolulu meeting of November 20. The offices of the Government to which central responsibility is assigned are indicated in each case.

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5. We should concentrate our own efforts, and insofar as possible we should persuade the Government of South Vietnam to concentrate its efforts, on the critical situation in the Mekong Delta. This concentration should include not only military but political, economic, social, educational and informational effort. We should seek to turn the tide not only of battle but of belief, and we should seek to increase not only the control of hamlets but the productivity of this area, especially where the proceeds can be held for the advantage of anti-Communist forces.

(Action: The whole country team under the direct supervision of the Ambassador.)

6. Programs of military and economic assistance should be maintained at such levels that their magnitude and effectiveness in the eyes of the Vietnamese Government do not fall below the levels sustained by the United States in the time of the Diem Government. This does not exclude arrangements for economy on the MAP account with respect to accounting for ammunition, or any other readjustments which are possible as between MAP and other U. S. defense resources. Special attention should be given to the expansion of the import, distribution, and effective use of fertilizer for the Delta.

(Action: AID and DOD as appropriate.)

7. Planning should include different levels of possible increased activity, and in each instance there should be estimates of such factors as:

- A. Resulting damage to North Vietnam;
- B. The plausibility of denial;
- C. Possible North Vietnamese retaliation;
- D. Other international reaction.

Plans should be submitted promptly for approval by higher authority.  
(Action: State, DOD, and CIA.)

8. With respect to Laos, a plan should be developed and submitted for approval by higher authority for military operations up to a line up to 50 kilometers inside Laos, together with political plans for minimizing the international hazards of such an enterprise. Since it is agreed that operational responsibility for such undertakings should

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pass from [ ] to MACV, this plan should include a redefined method of political guidance for such operations, since their timing and character can have an intimate relation to the fluctuating situation in Laos.

(Action: State, DOD, and CIA.)

9. It was agreed in Honolulu that the situation in Cambodia is of the first importance for South Vietnam, and it is therefore urgent that we should lose no opportunity to exercise a favorable influence upon that country. In particular a plan should be developed using all available evidence and methods of persuasion for showing the Cambodians that the recent charges against us are groundless.

(Action: State.)

10. In connection with paragraphs 7 and 8 above, it is desired that we should develop as strong and persuasive a case as possible to demonstrate to the world the degree to which the Viet Cong is controlled, sustained and supplied from Hanoi, through Laos and other channels. In short, we need a more contemporary version of the Jordan Report, as powerful and complete as possible.

(Action: Department of State with other agencies as necessary.)

*McGeorge Bundy*  
McGeorge Bundy

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CENTRAL INTELLIGENCE AGENCY

# EXECUTIVE MEMORANDUM

## OFFICE OF THE DIRECTOR

EXECUTIVE MEMORANDUM No. 120

DATE 29 November 1963

TO:

Deputy Director (Plans) - ACTION

Deputy Director (Intelligence)

Deputy Director (Science & Technology)

~~Deputy Director (Support)~~

Comptroller

~~Inspector General~~

~~General Counsel~~

Assistant Director for National Estimates

C/FE via DD/P

DDI

DDCI

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